

CHECKLIST: Inclusive + Equitable Hiring

Before you post

- How diverse is your Board? And your leadership / management team? (And what are you doing about that?)
- Key messaging for hiring managers to share re: organizational diversity efforts?
- Any existing team members who are 75% ready to 'step up' (or step sideways) and grow into the role?
- Cohort hiring to increase diversity more rapidly, reduce tokenism, and increase support for diverse new hires?
- Appropriate training required and provided for all hiring managers and HR staff? (ie. Behavioural Interview techniques, Unconscious Biases in Hiring, etc.)
- Hiring team is aware of equity tactics and techniques being used, so they can support them?
- Establish a competitive salary range and/or hiring range if you have a formal salary structure already in place. (And if you don't, consider getting help in developing an equitable and transparent structure.)
- Ensure the internal team is aware of the salary range before posting it publicly.
- Is there compensation equity amongst existing team members in equivalent jobs?
- What level of formal education is truly required for success?

The job posting

- Has gendered language been corrected?
- Posting includes organizational equity statements or commitments?
- Posting includes salary or hiring range?
- Provide alternatives or equivalence to formal education/certification?
- Application deadline is set at least 4 weeks hence, to allow time to attract a diverse candidate pool?
- Advertising sites to attract non-traditional candidates with relevant skills and/or experience?
- Contact person and details clearly stated so candidates can seek more information?
- Notes prepared so that information provided to all candidates is consistent and equitable, and prepared with accessibility for all candidates in mind?

Reviewing resumes & Screening candidates

- Have a non-decision-maker remove name, gender identifier, address, years of graduation, and degree institutions from each resume and/or from any candidate summary list.
- Resume screener understands key competencies and what to look for on resumes. (Exemplars may be helpful.)
- Review your AI tools and check for bias in how the tools are being used.
- Try applying as a candidate, to learn what candidates experience, and to see how the AI tool might screen out qualified candidates.
- Develop and deploy a diversity self-identification survey for candidates and reporting tools for hiring managers.

Interview process

- Do interview questions align only to the competencies for the role and/or to the values of the organization?
- Are you using behavioural interview questions, and have hiring panel members been trained in this method?
- Has the hiring panel/manager been trained in unconscious bias?
- Has a scoring rubric been developed, and are weightings aligned to the importance of various competencies?

Making the Offer

- Compare the preferred candidate's resume and experience against other employees who are doing the same job to ensure ongoing salary equity.